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| Assignment title | **Music for promotional use** | | | | | |
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| Assessor |  | | | | | |
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| Date issued |  | | | | | |
| Interim Deadline |  | Final deadline |  | | | |
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| Qualification suite covered | BTEC Level 1/Level 2 First Award in Music  BTEC Level 1/Level 2 First Certificate in Music  BTEC Level 1/Level 2 First Extended Certificate in Music  BTEC Level 1/Level 2 First Diploma in Music | | | | | |
| Units covered | Unit 7: Introducing Music Sequencing | | | | | |
| Learning aims covered | Learning aim B: Explore music sequencing techniques | | | | | |
| Duration (approx) | 10 hours | | | | | |
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| Scenario | You have been using computer sequencers to enter various songs of other artists and some of your own music.  Three local companies want you to create a mix of a pre existing song to help promote their company. The companies include a car company, a phone company and a clothes shop. You need to select an appropriate song for one of them and input the notes into a sequencer. You must then use various mixing techniques to create a final mix of the track and create a mixdown of it as a stereo audio file. | | | | | |
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| Task 1 | **Intentions**  You need to select a company and an appropriate song and then select sounds to fit the brief including software instruments, loops or samples and include the project settings such as tempo and time signature. | | | | | |
| Task 2 | **Recording and editing**  You will need torecord MIDI in real time (using the keyboard) as well as clicking in notes.  You will also need to show that you can use region editing looping, copy and paste, resizing and trimming, time-stretching  If any notes are played out of time you will need to **quantize** them to snap them in time  To enhance or correct the notes use the following methods of event editing: note position, note length, note pitch, note velocity. | | | | | |
| Task 3 | **Mixing**  After inputting all the notes on the different instruments, the tracks should be mixed together to create a finished product. Some elements of the mixing process naturally occur during the sequencing process. Attention should be given to:  ● volume balance  ● stereo field – appropriate panning of instruments  ● effects – using insert effects, e.g. reverb, delay, chorus, distortion  ● the end product – bouncing down to stereo. | | | | | |
| Evidence you must produce for this task | Annotated screen shots of the song at various stages  A log book monitoring activities on a regular basis, e.g. at the end of each session, considering the successes and areas in need of development  A stereo mixdown of the finished product. | | | | | |
| Criteria covered by this task: | | | | | | |
| To achieve the criteria you must show that you are able to: | | | Unit | | Criterion reference | |
| Apply sequencing techniques in the production of a piece of music. | | | 7 | | 2B.**P2** | |
| Select and apply sequencing techniques in the production of a piece of music, with attention to detail. | | | 7 | | 2B.**M2** | |
| Select and apply sequencing techniques in the production of a piece of music, with attention to detail and musicality. | | | 7 | | 2B.**D2** | |
| Apply mixing techniques competently | | | 7 | | 2B.**P3** | |
| Select and apply mixing techniques competently and effectively. | | | 7 | | 2B.**M3** | |
| Select and apply mixing techniques that enhance the final mix. | | | 7 | | 2B.**D3** | |
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| Sources of information | Clackett, D - *Handbook of MIDI Sequencing*, Cimino Publishing Group (1996), (ISBN: 9 781 87077 538 0) Miles Huber, D - [The MIDI Manual*: A*Practical Guide*to*MIDI*in*the Project Studio](http://books.google.co.uk/books?id=ZTWv1fAMm6MC&dq=The+MIDI+Manual:+A+Practical+Guide+to+MIDI+in+the+Project+Studio+isbn&hl=en&sa=X&ei=LOMtUdmbHfDs0gWcj4FI&sqi=2&ved=0CC4Q6AEwAA), Focal Press, 3 edition (2007), (ISBN: 9 780 24080 798 0) | | | | | |
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| If you have not achieved the Level 2 criteria, your work will be assessed to determine if the following Level 1 criteria have been met. | | | | | | |
| To achieve the criteria you must show that you are able to: | | | | Unit | | Criterion reference |
| Apply limited sequencing techniques in the production of a piece  of music. | | | | 7 | | 1B.2 |
| Use a limited range of mixing techniques | | | | 7 | | 1B.3 |